***\*\*\* Everyone has a story to tell \*\*\****

October 24, 2018

Dear Sir/Madam

The 7th Annual Canyon Crest Academy Writers’ Conference will be held on Saturday, February 23rd, 2019 at Canyon Crest Academy. This conference:

* Is run by students, for students
* Had 230 attendees from 30 high schools in San Diego in 2018
* Features 23 published conference speakers, some of whom are NY Times best-selling authors (past speakers were Nancy Holder, Jonathan Maberry and Suzanne Young)
* Covers workshops on everything from creative writing, song writing, poetry, journalism and writing college essays.
* Is the ***only free high school writing conference in the country hosted by a public school***!

 Our ability to offer this conference free of charge means that we have students attend who may otherwise never be able to afford such a motivational and educational event. It is only through our partnership with businesses such as yours that we are able to offer this conference. We would like to invite you to be a conference sponsor this year. Our publicity efforts reach students and parents of at least 35 schools, approximately 25,000 students and their parents, and local media as well. All sponsors will be able to include promotional items into conference resource bags for attendees. Check out our website from last year’s conference at <https://ccawritersconference2018.weebly.com/>

The attached form outlines the sponsorship and underwriting opportunities available. We welcome any donation amount your company would be willing to make.

Thank you for your consideration and we appreciate your commitment to support writing at Canyon Crest Academy. If you have any questions, need additional information or would like to donate, please contact me at the below email address or phone number.

Sincerely,

Sophie Camilleri

Student President

CCA Creative Writing Club

Tel: (858) 342-5408

ccawritersconference@gmail.com

**Sponsorship Opportunities**

**Platinum Sponsors $2,000**

Corporate name featured prominently on conference banner, thanked during introduction of national speaker & afternoon keynote, listed on cover of program as Platinum Conference Sponsor, and in all public relations materials.

**Special Gold Lunch Sponsor $1,500**

Corporate name featured on conference banner, thanked during introduction of national speaker & afternoon keynote, on placards during lunch, highlighted in program as Special Gold Lunch Sponsor, and in all public relations materials.

**Gold Sponsors $1,000**

Corporate name featured on conference banner, thanked during introduction of national speaker, highlighted in the program as Gold Sponsor, and in all public relations materials.

**Silver Sponsors $500**

Corporate name on conference banner, highlighted in the program as Silver Sponsor.

**Underwrite an author $250**

Corporate name highlighted in the program.

**Other Amount**  \_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_

Address: City: ZIP:

Contact person: Phone:

Email address:

Authorized signature: Date:

**Please return this form, payment and artwork to:**

**CCA ASB – Creative Writing Club,** 5951 Village Loop Road**,** San Diego, CA 92130